

TANJA HESTER

Make work optional and life optimal



ABOUT TANJA

Tanja Hester retired at the age of 38 from a career as a political communications consultant and journalist. The author of **Work Optional: Retire Early the Non-Penny-Pinching Way**, and a top influencer within the FIRE (financial independence, retire early) movement, Tanja bridges the gap that so often exists between life and money, shifting the conversation to life purpose, fulfillment, and happiness, rather than wealth for its own sake. She comes to her audiences with love and empathy, not judgment, inspiring and empowering them to live their best lives as soon as possible. That spirit combined with her seamless blend of polish and realness have made her a sought-after speaker.

Tanja writes the 2018 Plutus Awards blog of the year **Our Next Life**, cohosts the women and economics podcast **The Fairer Cents**, and gathers women together to talk about financial independence at **Cents Positive**. She has researched and explored every aspect of early retirement, both financial and psychological, from the best strategies for saving to redefining your identity and living a meaningful life without a career.

Tanja has a regular column on MarketWatch, she's spoken at Google and at events spanning the globe, and has been featured in New York Times, ABC Nightline, Wall Street Journal, USA Today, TIME, CNBC, and outlets around the world. A graduate of the University of California, Berkeley, and a native of Green Bay, Wisconsin, Tanja spent most of her career in Washington, D.C., and Los Angeles before moving to North Lake Tahoe, California, with her husband Mark.

AUDIENCES AND SAMPLE TOPICS

General:

- ✓ Work optional: Align your money to your values to live your best life
- ✓ The power of a career intermission
- ✓ Give your money a mission statement

Corporate/HR:

- ✓ Boost your career with financial independence
- ✓ There's more to life than money
- ✓ What employers and HR need to know about the growing FIRE movement

Financial professionals:

- ✓ The best retirement plans come from the heart
- ✓ How big is your safety net? Managing risk on a long time horizon
- ✓ What traditional retirees can learn from the early retirement movement

Authors/Bloggers:

- ✓ The imperfect expert: Balancing authority and vulnerability to connect with readers
- ✓ Build your brand without selling your soul

BOOK TANJA TO SPEAK AT YOUR EVENT

Tanja is available for keynote speeches, workshops, and panels.

Contact Lucinda Blumenfeld at Lucinda Literary:
lucinda@lucindaliterary.com or 212.722.6323

tanjahester.com

WHAT OTHERS SAY

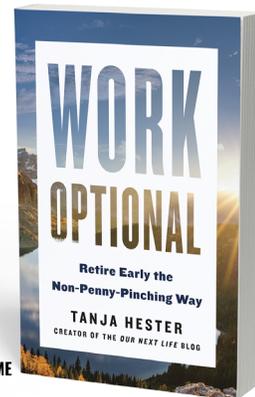
"Tanja's compelling presentation connected deeply with our audience, offering them the possibility to achieve their career goals by taking control of their financial independence."
— Google

"Tanja Hester turns [your] dream into a reality, by guiding you to map out your own plan for living the good life earlier than you might have originally expected."
— Bustle

BOOK

“A PRACTICAL AND INSPIRING GUIDE TO RETHINKING WORK, MONEY AND TIME AT THE DEEPEST LEVEL. IF YOU WANT TO LIVE LIFE ON YOUR TERMS, READ THIS BOOK.”

— JOHN ZERATSKY,
NEW YORK TIMES BESTSELLING
COAUTHOR OF SPRINT AND MAKE TIME



AS SEEN IN

